# IMPORTANT DATES

- Last date for submitting the Abstract- 3rd September 2021
- Last date for submitting the Full Paper- 20th September 2021

# REGISTRATION FEES

| Delegates | Foreign Participants | Academicians/Industry professionals | Research Scholar | Students for paper publishing | Participant |
|---|---|---|---|---|---|
| Registration Fee | USD 20 or INR Equivalent | INR 1000 | INR 500 | INR 200 | INR 200 |

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***Best Paper Award would be awarded in each category.**

**Note**
**Each author and co-author needs to register separately.**

**The Registration fee includes Paper Presentation Certificate, Copy of Conference proceeding**

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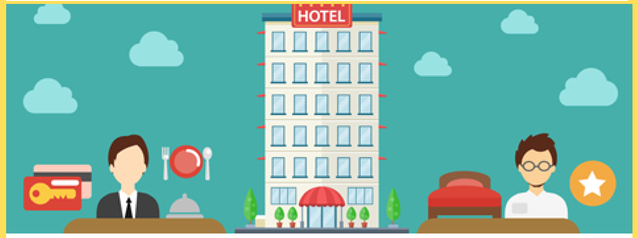
# International E-Conference Gen-Next Hospitality "Fostering Research, Innovation and Entrepreneurship "

(On 7th - 8th October 2021)




Organized By
Institute of Hotel Management, Catering Technology & Applied Nutrition, Bhopal

Institute of Hotel Management (IHM) 1100 Quarters, Bhopal-462016, Madhya Pradesh, India
Ph.#: 0755-2464397 Email:conference@ihmbhopal.ac.in

## ABOUT THE CONFERENCE CALL FOR PAPERS

The Institute of Hotel Management, Bhopal (An autonomous body under the Ministry of Tourism, Govt of India) is organising a two-day “International Conference on Gen-Next Hospitality” (IC-GNH)-2021: "Fostering Research, Innovation and Entrepreneurship". Apart from providing a common platform to future hoteliers, academicians, researchers, industry representatives and students to discuss and debate about the development in research, innovation and entrepreunership in hospitality industry. With the advent of modern technology, many changes have taken place in the hospitality sector as well. This conference aims at focusing on these innovations adapted by the hotel industry.

## ABSTRACT SUBMISSION

Original research papers on the above-mentioned sub themes are invited for the oral and poster presentation in the relevant research area. Interested participants are requested to submit abstract through email:-
**conference@ihmbhopal.ac.in**

## International E-Conference on Gen-Next Hospitality” (IC-GNH)-2021- "Fostering Research, Innovation and Entrepreneurship"

### Sub Theme:

Hospitality and international tourism information systems
International tourism operations
Cultural heritage International sustainable tourism
Climate change and international tourism
International sustainable tourism
Lodging management and operations
Restaurant management and catering
Service management
Guests from emerging markets
Globalization in hospitality and event
Information technology in hospitality and event
Image/branding
Customer loyalty
Consumer behaviour in hospitality and tourism
Marketing Strategy

### Sub Theme:

Hospitality and international tourism marketing
Electronic marketing and e-commerce,
Destination marketing and management,
Food service marketing and management,
Future trends in the hospitality and tourism marketing and management
Special interest tourism marketing and management,
Organizational theory and tourism research and innovations in hospitality marketing and management
Advertising Management

### Sub Theme:

Entrepreneurship in international tourism and hospitality,
Crisis and international tourism,
Hospitality Leadership, Business Statistics,
Operations Research
Business Intelligence Financial management,
Operational management Organizational buying behaviour, Management Science,
Time and Resource Management
Small and medium-sized enterprises in tourism and hospitality Business,
Cost Management, Business Performance Management
Total Quality Management Stress Management,
Event planning and coordination, Event impacts
Meetings, Incentives, Conventions, Exhibitions (MICE)
Technology and competitiveness
Education and training in tourism and hospitality
Information Technology Management
Organizational Communication

## CALL FOR PAPERS

Original and unpublished papers are invited from teachers, academicians, stakeholders engaged in hospitality industry and related domains, best practitioners, research scholars and hospitality students across India on the given themes and sub themes.

1. Guidelines for submission of abstract paper:
2. Authors must submit papers based on the themes and sub themes of the conference in English.
3. The paper must be original. Authors are required to enclose a declaration in this regard.
4. An abstract should be in 350 words with keywords. Author’s name, postal address, email id, telephone or mobile number, the designation must be mentioned
5. The full paper should be within 2500 to 3000 words including figures and tables.
6. Abstract and papers should be submitted using MS Word, font Times New Roman, size 12 and 1.5 line spacing in A4 size. Only soft copy of the abstract and full-length paper should be submitted by the given deadlines. Submission of abstract and full paper in PDF, image format etc. will not be accepted.

Abstract and full paper should be submitted only through email to: conference@ihmbhopal.ac.in