



**FACULTY DEVELOPMENT  
PROGRAM ON  
“RESEARCH  
METHODOLOGY”**

**From 23<sup>rd</sup>-27<sup>th</sup> March 2020**

**Organized by**

**INSTITUTE OF HOTEL  
MANAGEMENT  
CATERING TECHNOLOGY  
& APPLIED NUTRITION,  
BHOPAL**



**ABOUT IHM BHOPAL**

IHM, Bhopal was originally established as a Food Craft Institute in 1978 to teach culinary skills and food science. It was only in 1986 that it was given its current identity by the Ministry of Tourism, Government of India with the motive of facilitating the overall development of the Tourism and Hospitality Industry in India.

What started with a batch of 40 students, and after almost 31 years of existence & dedication, IHM has grown into a full-fledged institute with a strong alumni network working in hospitality and various allied industries all over the world.

**ABOUT FDP**

The primary objective of this FDP is to build a sound understanding of Research Methodology, identify the potential research-gap, research-ethics. In addition to this, the focus would be on Sources of data; defining the universe, sample size,

parametric & non-parametric test. A fundamental study to use SPSS software for analyzing quantitative and qualitative data would be explained by the experts.

The FDP will focus on hands-on training methodology with theoretical sessions on the models and tools with different subject domains.

**WHO SHOULD ATTEND**

Faculty Members, research scholars, industry delegates, entry-level & mid-career professionals working in the development sector, professionals interested and/or working on research projects may attend.

**SPECIAL NOTE:**

No. of Seats: 30

Registration is on the “*First come-First serve*” basis.

## WORKSHOP CONTENT

### Day 1

- Understanding research
- Types of research
- Process of research
- Research methods
- Identify research gaps
- Frame a research problem
- Research ethics
- Types of variables
- The right measurement scale for each variable

### Day 2

- Select an appropriate study design for research
- Construct a hypothesis
- Select appropriate sources of data
- Define the universe
- Sample & Sample size
- Parametric & Non-parametric test

### Day 3

- Writing a Good Research Paper/Report
- How to choose a good journal
- Referencing styles

### Day 4 & 5

- Fundamentals of SPSS
- Hands-on Practice
- Valedictory Session

## PANEL OF EXPERTS

- Prof. Nimit Choudhary
- Prof. Sunil Kumar Kabia
- Dr. Anand Kumar Singh

## REGISTRATION FEES

Industry Participants/ Academicians	Rs. 10000/- (Without Accommodation)
	Rs. 15000/- (With Accommodation)
Research Scholars/ Students	Rs. 5000/- (Without Accommodation)
	Rs. 10000/- (With Accommodation)

## MODE OF PAYMENT

Fee needs to be deposited only on the link available on the website of IHM Bhopal as "**Faculty Development Program (FDP) on Research Methodology**". The candidate will have to email transaction ID/ UTR No. to [fdp@ihmbhopal.ac.in](mailto:fdp@ihmbhopal.ac.in), to enable us to issue the fee receipt.

## PATRON:

Dr. Anand Kumar Singh

## CONVENOR:

Mr. P.K.Modi

## CO-CONVENOR:

Mr. Kumar Satyam

Mr. Pradip Kumar

## ORGANIZING COMMITTEE

### Coordinator

Mr. Vaibhav Kr. Vishwakarma

Ms. Ruchi Chauhan

### Registration Coordinator

Ms. Ankita Sharma

### Hospitality Coordinator

Mr. Prashant Sharma

Mr. Rajesh Kumar

Mr. Manish Maithani

### **For more details please contact:**

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**[www.ihmbhopal.ac.in](http://www.ihmbhopal.ac.in)**

**Faculty Development Program on “RESEARCH METHODOLOGY”**

*From 23-27 March, 2020*

**Institute of Hotel Management Catering Technology & Applied Nutrition,  
Bhopal**

**REGISTRATION FORM**

**Name of Participant (Dr./Mr./Mrs./Ms.)** \_\_\_\_\_

**Designation:** \_\_\_\_\_

**Company/Institute/University:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**State:** \_\_\_\_\_ **Pin Code:** \_\_\_\_\_

**Qualification (Educational):** \_\_\_\_\_

**Mobile No:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Please specify the category:**

Faculty/Research Scholar

Industry Participant

Student

**UTR No/Transaction ID:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Place:** \_\_\_\_\_

**Signature of the Candidate**