

FUTURE TRENDS IN HOSPITALITY INDUSTRY: NEW AGE HOTELS & ALTERNATE ACCOMMODATIONS

SUB THEMES:

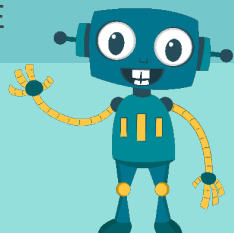
- Alternate Accommodation
- Smart Hotels and Guest Rooms
- Experiential Dining Trends
- Sustainability and Green Practices in Hotels

- Marketing Trends in Hospitality Industry
- Distribution Channels of Hospitality Industry
- Human Resource Trends
- Customer Relationship Management
- Total Quality Management
- Customer Loyalty
- Branding

- Hotel Designs
- Planning Trends
- Innovation & Technological Advancement in Hotels
- New Product Development

- Revenue Management
- Menu Merchandising

- Entrepreneurship in Hospitality & Service Sector
- Event Management and MICE



CHIEF PATRON:

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Government of India

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- CEO, NCHMCT
- ADG Tourism, Ministry of Tourism, Govt. of India

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Organized with zeal by the faculty, staff and students of Institute of Hotel Management, Bhopal.

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International Conference

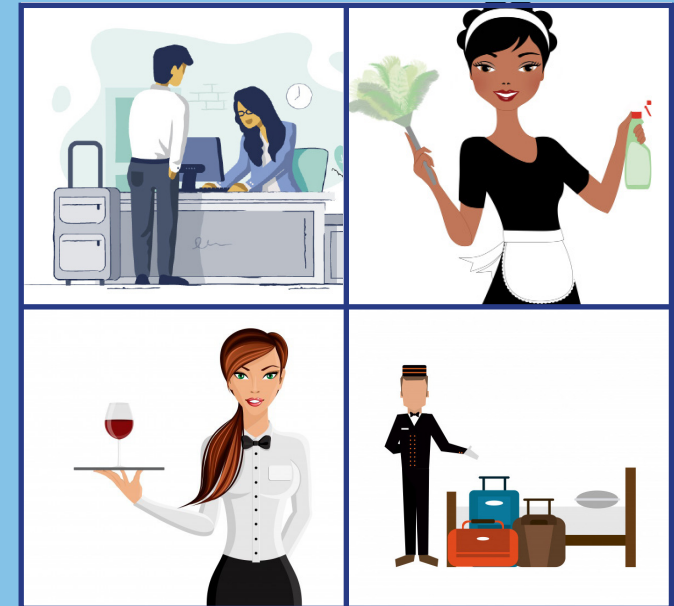
on

Gen-Next Hospitality

(17th & 18th January, 2020)



(Sponsored by Ministry of Tourism, Govt. of India)



Organized By

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Nutrition, Bhopal

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ABOUT THE CONFERENCE

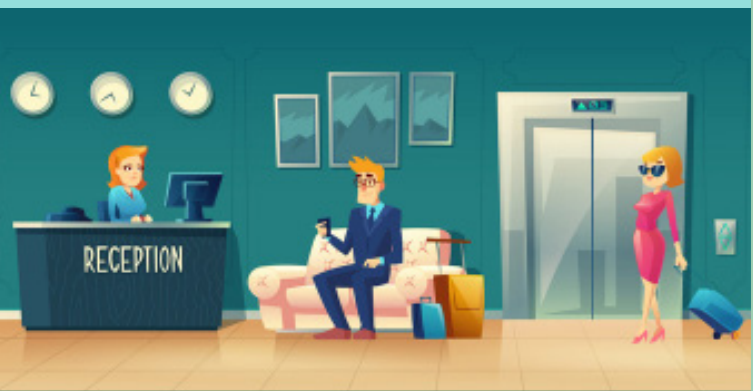
The Institute of Hotel Management, Bhopal (An autonomous body under the Ministry of Tourism, Govt of India) is organising a two day International Conference on **Future Trends in the Hospitality Industry: New Age Hotels and Alternate Accommodation.**

Apart from providing a common platform to future hoteliers, academicians, researchers, industry representatives and students to discuss and debate about the future trends of hospitality industry, our initiative is to highlight its **GENEXT era.**

With the advent of modern technology, many changes have taken place in the hospitality sector as well. This conference aims at focusing on these innovations adapted by the hotel industry.

ABSTRACT SUBMISSION

Original research papers on the above mentioned sub themes are invited for the oral and poster presentation in the relevant research area. Interested participants are requested to submit abstract through email.



CALL FOR PAPERS

Original and unpublished papers are invited from teachers, academicians, stakeholders engaged in hospitality industry and related departments, best practitioners, research scholars and hospitality students across India on the given themes and sub themes.

Guidelines for submission of abstract paper:

1. Authors must submit papers based on the themes and sub themes of the conference in English.
2. The paper must be original. Authors are required to enclose a declaration in this regard.
3. An abstract should be in 350 words with keywords. Author's name, postal address, email id, telephone or mobile number, the designation must be mentioned
4. The full paper should be within 2500 to 3000 words including figures and tables.
5. Abstract and papers should be submitted using MS Word, font Times New Roman, size 12 and 1.5 line spacing in A4 size. Only soft copy of the abstract and full-length paper should be submitted by the given deadlines. Submission of abstract and full paper in PDF, image format etc. will not be accepted.
6. Abstract and full paper should be submitted only through email to: conference@ihmbhopal.ac.in

IMPORTANT DATES

Abstract Submission Deadline:
30th September 2019

Final Paper Submission Deadline:
30th November 2019

REGISTRATION FEE

Delegates	Academicians & Industry Representatives	Students*	Research Scholars	International Delegates
Registration Fee	Rs 2000	Rs 200	Rs 1200	USD 200

*Best Paper Award would be awarded to student participants.

Note

1. Each author and co-author needs to register separately.
2. The Registration fee includes Paper Presentation Certificate, copy of Conference Proceedings, Breakfast, Lunch, Dinner and Hi Tea.
3. Participants who wish to opt for sightseeing on day 2 of the Conference can notify the registration team in advance, along with an additional payment of Rs 1000/- per person.
4. Outstation participants who wish to opt for accommodation on twin sharing basis can notify the registration team in advance, along with an additional payment of Rs 2500/- per person.
5. There is no provision for reimbursement of TA & DA for any participant. However, the accommodation arrangement will be done on separate payment only upon prior confirmation.